



Press Release Coverage Dossier

For

SBM Bank India Appoints
International Banker Ashish Vijayakar
as MD & CEO

Print Coverage

| S. N | Date | Publication | Edition | Headline |
|------|----------|-------------|----------|--|
| 1 | 23-02-24 | Mint | National | Move - Ashish Vijayakar appointed as MD & CEO SBM Bank India |

Online Coverage

| S. N | Date | Publication | Headline |
|------|----------|---------------------------|--|
| 1. | 16-02-24 | EconomicTimes.com | SBM Bank India names Ashish Vijayakar MD & CEO |
| 2. | 17-02-24 | ETHRWorld.com | SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 3. | 19-02-24 | FinancialExpress.com | SBM Bank India appoints veteran banker Ashish Vijayakar as MD & CEO |
| 4. | 16-02-24 | Peoplematters.com | SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 5. | 16-02-24 | BWPeople.businessworld.in | SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 6. | 16-02-24 | B2BChief.com | SBM Bank India names Ashish Vijayakar MD & CEO |
| 7. | 16-02-24 | BNNBreaking.com | SBM Bank India Appoints Ashish Vijayakar as New MD & CEO: A Strategic Move Towards Transformation and Growth |
| 8. | 16-02-24 | HRnext.com | SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 9. | 17-02-24 | IndianBankingnews.com | Ashish Vijayakar is new CEO of SBM Bank India |
| 10. | 19-02-24 | Msn.com | SBM Bank India appoints veteran banker Ashish Vijayakar as MD & CEO |
| 11. | 16-02-24 | Amdrealgems.com | SBM Bank India names Ashish Vijayakar MD & CEO |
| 12. | 16-02-24 | Hrnxt.com | SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 13. | 17-02-24 | Thecareerbeacon.in | SBM Bank India Names Ashish Vijayakar As MD & CEO |
| 14. | 20-02-24 | Cionews.co.in | State Bank of Mauritius' subsidiary SBM Bank India appoints Ashish Vijayakar as MD & CEO |
| 15. | 19-02-24 | ObserveNow.com | SBM Bank India Appoints International Banker Ashish Vijayakar as MD & CEO |
| 16. | 20-02-24 | Cxodigitalpulse.com | SBM Bank India Appoints Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) |
| 17. | 21-02-24 | Newsmoris.com | Ashish Vijayakar Takes Reins at SBM Bank India |

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|-----|----------|----------------------------|--|
| 18. | 18-02-24 | Zordonews.com | SBM Bank India names Ashish Vijayakar MD & CEO |
| 19. | 22-02-24 | Currentaffairs.adda247.com | Ashish Vijayakar Appointed as MD & CEO of SBM Bank India |
| 20. | 24-02-24 | Edunovations.com | Ashish Vijayakar Appointed MD & CEO at SBM Bank India: Banking Sector Leadership |
| 21. | 20-02-24 | Thefreelibrary.com | SBM Bank India names MD & CEO. |
| 22. | 22-02-24 | Autospyders.com | Ashish Vijayakar Appointed as MD & CEO of SBM Bank India |

Print

Mint (Feb 23rd, 2024)

Edition – National

Move - Ashish Vijayakar appointed as MD & CEO SBM Bank India



MOVES

A weekly list of C-Suiters who have moved up the corporate ladder either within or outside their companies.

| | |
|-----------------------------|---|
| Ajay Shanker | Appointed as Chief Financial Officer at Ultraviolette Automotive |
| Anirban Das | Appointed as Senior Director - Human Capital at PwC |
| Archana Vohra | Appointed as MD, Payments & Commerce, APAC at Google |
| Ashish Vijayakar | Appointed as MD & CEO at SBM Bank |
| Avik Sarkar | Appointed as Business Head South East Asia and South Asia at Mars |
| Bhavya Misra | Appointed as Chief Human Resources Officer at Godrej Capital |
| Dr. Arvind Bodhankar | Appointed as Chief Sustainability Officer , at Arcelor Mittal Nippon Steel India |
| Kapil Agarwal | Appointed as Process Automation Process Industries India Business Head at ABB |
| Madan Krishnan | Appointed as VP & MD Indian Subcontinent and Commercial Operations / Excellence APAC at Boston Scientific |
| Manish Desai | Appointed as Chief Financial Officer at VIP Industries |
| Nikhil Joshi | Appointed as MD Boeing Defence at Boeing |
| Pallavi Walia | Appointed as Director of Communications India & South Asia at Microsoft |
| Rahul Singhal | Appointed as CEO at IKA India |
| Shalabh Dang | Appointed as Group Chief Sales & Marketing Officer at CARE Hospitals |
| Shubha Arora | Appointed as Senior Vice President - Human Resources and Head - HR for OMS at Suzlon |
| Vandana Kapur | Appointed as Vice President HR at Carlsberg India |
| Venu Nair | Appointed as Chief of Strategic Partnerships and Omni Channel at Mynta |
| Vikas Bhaduria | Appointed as Editor, National Affairs at NDTV |
| Vivek Jain | Appointed as Chief Human Resources Officer at Capri Global |

Source: Accord India, executive search worldwide

Online

EconomicTimes.com (Feb 16th, 2024)

[SBM Bank India names Ashish Vijayakar MD & CEO](#)



The screenshot shows a news article from Economic Times. The main headline is "SBM Bank India names Ashish Vijayakar MD & CEO". Below the headline, it says "By Rina Bhattacharya, ET Bureau - Last Updated: Feb 16, 2024, 03:00 PM IST". There are social media share icons for WhatsApp, Telegram, and Email. A "Synopsis" box contains the text: "Vijayakar has expertise in the domains of business transformation, risk management, innovation and managing changing business environment processes." To the left of the main text is a large image of the SBM bank logo. The main text reads: "Private sector lender **SBM Bank India** Friday said it has appointed **Ashish Vijayakar** as managing director and chief executive officer. The appointment is for three years starting February 17, the bank said in a statement. Vijayakar is a veteran banker with a track record spanning around three decades in the banking and financial services sector."

ETHRWorld.com (Feb 16th, 2024)

[SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)

SBM Bank India appoints Ashish Vijayakar as MD & CEO

Vijayakar, a veteran banker, comes with around 30 years of experience in the banking and financial services sector.

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 [Online Bureau](#) · ETHRWorld
Updated On Feb 17, 2024 at 12:54 PM IST



SBM Bank India on Friday announced the appointment of Ashish Vijayakar as its Managing Director and Chief Executive Officer for a period of three years from February 17.

The appointment has been made as per the approval accorded by the Reserve Bank of India (RBI) vide its letter dated February 6, 2024, according to a statement.

Ashish Vijayakar MD & CEO, SBM Bank India

FinancialExpress.com (Feb 19th, 2024)

[SBM Bank India appoints veteran banker Ashish Vijayakar as MD & CEO](#)

SBM Bank India appoints veteran banker Ashish Vijayakar as MD & CEO

With a strong background in building and growing global businesses, Ashish Vijayakar has held key leadership positions across various geographies in Standard Chartered Bank. As CO-Head & MD at Standard Chartered Bank, he had demonstrated his ability to navigate complex market dynamics and deliver sustainable results." SBM Bank India said in a statement.

Written by **FE Business**
February 19, 2024 14:57 IST

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Peplematters.com (Feb 16th, 2024)

[SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)

SBM Bank India appoints Ashish Vijayakar as MD & CEO

Ashish Vijayakar has joined SBM Bank India from Standard Chartered Bank where he spent 24 years in various capacities.



SBM Bank India has **appointed** Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) of the Bank for 3 years, effective February. Vijayakar's appointment to the post has been approved by the Reserve Bank of India (RBI).

With a proven track record spanning around three decades, in the banking and financial services sector, Vijayakar has a strong background in building and growing global businesses.

Also Read: [TheCredence Andhra Gas as Senior Director - Human Capital](#)

He has held key leadership positions across various geographies in Standard Chartered Bank. His expertise lies in domains of business transformation, risk management, innovation, and managing changing business environment processes, among other areas of operations.

Sabar Hajeer Abdou, Chairman, SBM Bank India said, "With his proven track record of driving business growth, leading transformational initiatives, and fostering winning teams, Ashish's leadership will propel SBM Bank India to new heights of success."

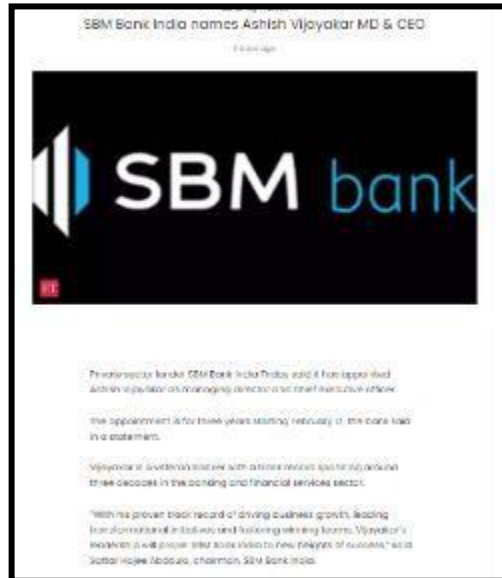
BWPeople.businessworld.in (Feb 16th, 2024)

[SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)



B2BChief.com (Feb 16th, 2024)

[SBM Bank India names Ashish Vijayakar MD & CEO](#)



BNNBreaking.com (Feb 16th, 2024)

[SBM Bank India Appoints Ashish Vijayakar as New MD & CEO: A Strategic Move Towards Transformation and Growth](#)



HRnext.com (Feb 16th, 2024)

[SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)

SBM Bank India appoints Ashish Vijayakar as MD & CEO
by News Desk - February 15, 2024



SBM Bank India announced the appointment of Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) of the Bank for a period of 3 years from February 17, 2024.

This appointment has been made as per the approval accorded by the Reserve Bank of India (RBI) vide its letter dated 8th February 2024, a statement said.

Ashish Vijayakar

Ashish Vijayakar is a veteran banker with a proven track record spanning around three decades, in the banking and financial services sector. With a strong background in building and growing global businesses, he has held

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IndianBankingnews.com (Feb 16th, 2024)

[Ashish Vijayakar is new CEO of SBM Bank India](#)

Ashish Vijayakar is new CEO of SBM Bank India

Ashish Vijayakar is appointed as managing director and CEO of SBM Bank India for a period of three years, starting 17 February.

17 February 2024

Private sector lender SBM Bank India has appointed Ashish Vijayakar as managing director and chief executive officer.

The appointment is for three years starting 17 February, the bank said in a statement.

Vijayakar replaces Sidharth Rath who had tendered his resignation last year before the completion of his term.

Vijayakar has held key leadership positions across various geographies in Standard Chartered Bank. As co-head and managing director at Standard Chartered Bank, he had demonstrated his ability to navigate complex market dynamics.

Msn.com (Feb 19th, 2024)

[SBM Bank India appoints veteran banker Ashish Vijayakar as MD & CEO](#)



Amdrealgems.com (Feb 16th, 2024)

[SBM Bank India names Ashish Vijayakar MD & CEO](#)

SBM Bank India names Ashish Vijayakar MD & CEO

A large black rectangular redaction box covers the majority of the page content below the headline.

Hrnxt.com (Feb 16th, 2024)

[SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)

SBM Bank India appoints Ashish Vijayakar as MD & CEO

by News Desk • February 16, 2024



SBM Bank India announced the appointment of Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) of the Bank for a period of 3 years from February 17, 2024.

This appointment has been made as per the approval accorded by the Reserve Bank of India (RBI) vide its letter dated 6th February 2024, a statement said.

Ashish Vijayakar is a veteran banker with a proven track record spanning around three decades, in the banking and financial services sector. With a strong background in building and growing global businesses, he has held key leadership positions across various geographies in Standard Chartered Bank. As Co-Head &

Thecareerbeacon.in (Feb 17th, 2024)

[SBM Bank India Names Ashish Vijayakar As MD & CEO](#)



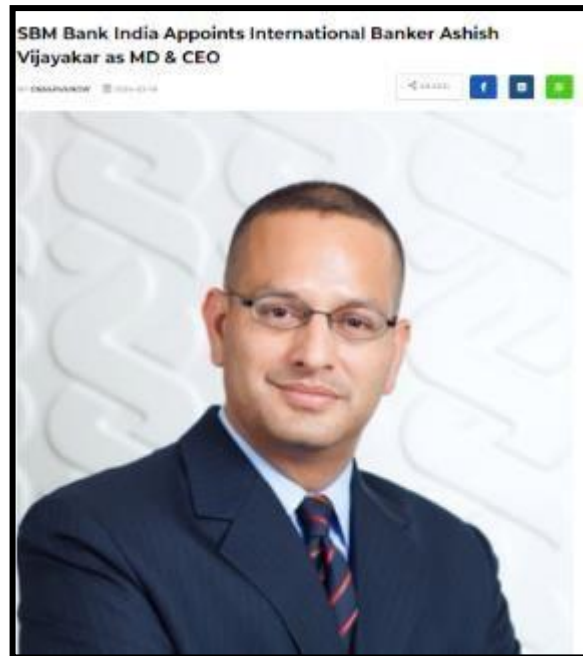
Cionews.co.in (Feb 20th, 2024)

[State Bank of Mauritius' subsidiary SBM Bank India appoints Ashish Vijayakar as MD & CEO](#)



Observenow.com (Feb 19th, 2024)

[SBM Bank India Appoints International Banker Ashish Vijayakar as MD & CEO](#)



Cxodigitalpulse.com (Feb 20th, 2024)

[SBM Bank India Appoints Ashish Vijayakar as the Managing Director & Chief Executive Officer \(MD & CEO\)](#)

SBM Bank India Appoints Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO)

February 20, 2024

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Mumbai, February 16, 2024: SBM Bank India is pleased to announce the appointment of Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) of the Bank for a period of 3 years from February 17, 2024. This appointment has been made as per the approval accorded by the Reserve Bank of India (RBI) vide its letter dated 6th February 2024.

Ashish Vijayakar is a veteran banker with a proven track record spanning around three decades, in the banking and financial services sector. With a strong background in building and growing global businesses, he has held key leadership positions across various geographies in Standard Chartered Bank. As Co-Head & MD at Standard Chartered Bank, he had demonstrated his ability to navigate complex market dynamics and deliver sustainable results. His leadership style, focused on fostering collaboration, nurturing talent, and maintaining the highest standards of integrity along with compliance, aligns perfectly with SBM Bank India's values and commitment to excellence.

Newsmoris.com (Feb 21st, 2024)

[Ashish Vijayakar Takes Reins at SBM Bank India](#)



Zordonews.com (Feb 18th, 2024)

[SBM Bank India names Ashish Vijayakar MD & CEO](#)



Currentaffairs.adda247.com (Feb 22nd, 2024)

[Ashish Vijayakar Appointed as MD & CEO of SBM Bank India](#)

Ashish Vijayakar Appointed as MD & CEO of SBM Bank India

SBM Bank India has announced the appointment of Ashish Vijayakar as the Managing Director & Chief Executive Officer (MD & CEO) of the Bank.

Sumit Arora Published On February 22nd, 2024



Edunovations.com (Feb 24th, 2024)

[Ashish Vijayakar Appointed MD & CEO at SBM Bank India: Banking Sector Leadership](#)

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Ashish Vijayakar Appointed MD & CEO at SBM Bank India: Banking Sector Leadership

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Thefreelibrary.com (Feb 20th, 2024)

[SBM Bank India names MD & CEO.](#)

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M2 EQUITYBITES-February 20, 2024--SBM Bank India names MD & CEO

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Global Banking News - 20 February 2024

SBM Bank India has said that Ashish Vijayakar has been appointed as the managing director & chief executive officer (MD & CEO) of the bank for a period of three years, with effect from February 17, 2024, according to an online report from The Financial Express.

The appointment was made after receiving approval from the Reserve Bank of India (RBI). Vijayakar has expertise in the domains of business transformation, risk management, innovation, and managing changing business environment processes, among other areas of operations.

'Ashish Vijayakar is a veteran banker with a proven track record spanning around three decades, in the banking and financial services sector. With a strong background in building and growing global businesses, he has held key leadership positions across various geographies in Standard Chartered Bank. As co-head & MD at Standard Chartered Bank, he had demonstrated his ability to navigate complex market dynamics and deliver sustainable results,' the bank said in a statement.

Sattar Hajee Abdoula, chairman, SBM Bank India, said, 'On behalf of the board, we are delighted to welcome Ashish Vijayakar as the new managing director and CEO of SBM Bank India. With his proven track record of driving business growth, leading transformational initiatives, and fostering winning teams, Ashish's leadership will propel SBM Bank India to new heights of success.'

Autospiders.com (Feb 22nd, 2024)

[Ashish Vijayakar Appointed as MD & CEO of SBM Bank India](#)

Ashish Vijayakar Appointed as MD & CEO of SBM Bank India

Add Your Heading Text Here

📁 List Item #1

₹ List Item #2

📌 List Item #3

Benefits and Perks

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