

*Bharati Axa Life Insurance & SBM India
Bank partnership
(August 2020)*

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PRINT COVERAGES

भारती एक्सा लाइफ इंश्योरेंस और एसबीएम बैंक इंडिया ने बीमा वितरण के लिए भागीदारी की

मुंबई (संवाददाता)। भारती एंटरप्राइजेज और एक्सा के बीच एक संयुक्त उद्यम, भारती एक्सा लाइफ इंश्योरेंस ने आज एसबीएम बैंक इंडिया के साथ अपनी बैंकश्योरेंस साझेदारी की घोषणा की है। इस समझौते के तहत, भारती एक्सा लाइफ इंश्योरेंस, एसबीएम बैंक इंडिया के खुदरा बैंकिंग शाखा एसबीएम प्राइवेट वेल्थ के सम्मानित ग्राहकों को सुरक्षा, स्वास्थ्य, बचत और निवेश योजनाओं सहित जीवन बीमा उत्पादों के व्यापक छूट की पेशकश करेगी।

भारती अक्सा और SBM बैंक ने मिलाया हाथ

नवभारत न्यूज नेटवर्क

मुंबई. निजी क्षेत्र की अग्रणी कंपनी भारती अक्सा लाइफ इंश्योरेंस ने एसबीएम बैंक इंडिया के साथ बैंकश्योरेंस साझेदारी की घोषणा की है. देश के नए और आधुनिक बैंकों में से एक एसबीएम बैंक इंडिया अपने नेटवर्क के जरिए भारती अक्सा बीमा उत्पादों का वितरण करेगा.



शामिल है. ये उत्पाद एसबीएम प्राइवेट वेल्थ के सम्मानित ग्राहकों को पेश किए जाएंगे जो कि एसबीएम बैंक इंडिया की रिटेल बैंकिंग शाखा है.

इस अनुबंध के अंतर्गत भारती अक्सा लाइफ इंश्योरेंस अपने सभी जीवन बीमा उत्पाद प्रस्तुत करेगी, जिनमें सुरक्षा, स्वास्थ्य, बचत और निवेश योजनाएं

जिसका उद्देश्य बेहतरीन अवसरों एवं विशेषाधिकारों तक शक्तिशाली ऐक्सक्लूसिव गेटवे मुहैया कराना है. एसबीएम बैंक इंडिया की मौजूदगी 6 शहरों में है और यह डायरेक्ट व कॉलेबरेटिव नेटवर्क के जरिए अपने ग्राहकों को सेवाएं देता है.


ONLINE COVERAGES

Bharti AXA Life partners with SBM Bank India for insurance distribution

Bharti AXA Life partners with SBM Bank India for insurance distribution

PTI - Last Updated: Aug 18, 2020, 09:10 PM IST

Synopsis
Under this agreement, the insurer will offer its life insurance products, including protection, health, savings and investment plans, to customers of SBM Private Wealth, the retail banking arm of SBM Bank India, a release said.



MUMBAI: Bharti AXA Life Insurance on Tuesday announced its bancassurance partnership with **SBM Bank India**.

Under this agreement, the insurer will offer its life insurance products, including protection, health, savings and investment plans, to customers of **SBM Private Wealth**, the **retail banking** arm of SBM Bank India, a release said.

Bharti Axa Life, SBM Bank Forge Bancassurance Partnership

Bharti Axa Life, SBM Bank Forge Bancassurance Partnership

Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of SBM Bank India.

Photo Credit :

18 August, 2020
by ANI

Print this article
Font size 16

Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India, one of the youngest new-age banks in the country, for distribution of life insurance products.

Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of SBM Bank India.

SBM Bank India has a presence in six cities and serves its customers through direct and collaborative networks. The collaboration will offer different life insurance products to customers in Mumbai, New [Delhi](#), [Chennai](#), Bengaluru, [Hyderabad](#) and Ramachandrapuram.

"We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing insurance penetration in the country," said Parag Raja, Managing Director and Chief Executive Officer of Bharti Axa Life Insurance.

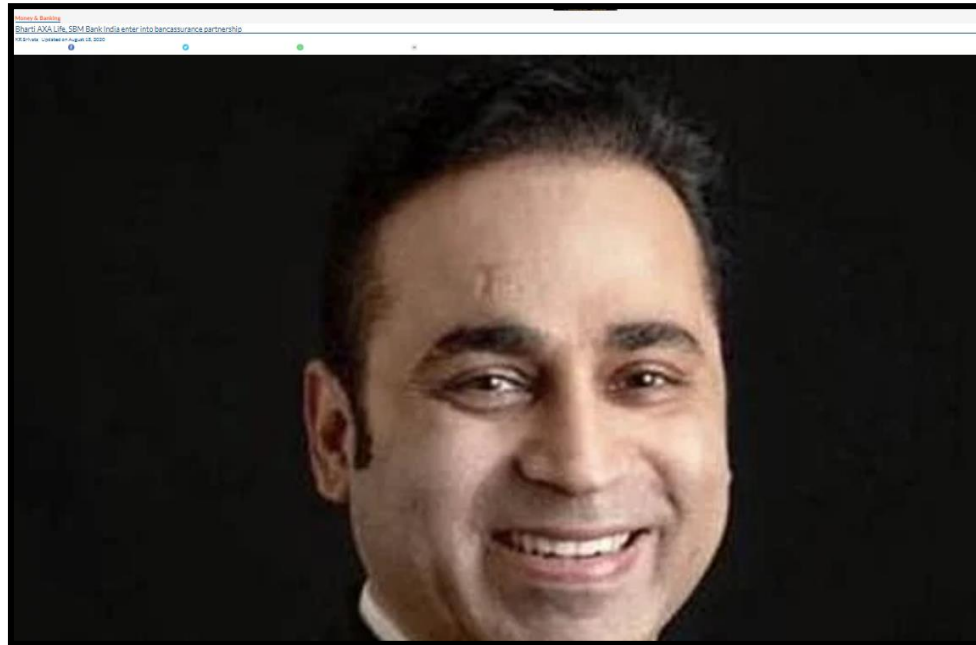
Neeraj Sinha, head of retail and consumer banking at SBM Bank India, said the collaboration will be another step towards building a customer-first bank that offers diverse solutions all under one roof.

(ANI)

Disclaimer: The views expressed in the article above are those of the authors' and do not necessarily represent or reflect the views of this publishing house. Unless otherwise noted, the author is writing in his/her personal capacity. They are not intended and should not be thought to represent official ideas, attitudes, or policies of any agency or institution.

The Hindu Business Line (August 18, 2020)

Bharti AXA Life, SBM Bank India enter into bancassurance partnership



Outlook India(August 18, 2020)

Bharti AXA Life partners with SBM Bank India for insurance distribution

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Under this agreement, the insurer will offer its life insurance products, including protection, health, savings and investment plans, to customers of SBM Private Wealth, the retail banking arm of SBM Bank India, a release said.

*** FIA Global expands operations to Bangladesh

*

Fintech firm FIA Global on Tuesday said it has made a foray into Bangladesh under its global expansion plan.

The company offers digital payment and distribution solutions in India and Nepal.

FIA Global plans to expand its global business and set up operations in Bangladesh and support innovations that deliver maximum development impact for the bottom of the pyramid, it said in a release.

Seema Prem, Co-Founder and CEO, FIA Global, said, "With this grant, we will be able to expand our global presence. We are delighted to enter Bangladesh and look forward to strengthening our presence in the South Asian market."

*** Fino Payments Bank launches Jan BachatKhata for lower income households *

Fino Payments Bank on Tuesday announced launch of Aadhaar authentication based Jan BachatKhata to cater to the low income households and direct benefit transfer (DBT) beneficiaries.

With 90 per cent of the country's population having Aadhaar number, the Jan BachatKhata (JBK) is available to everyone who is comfortable with AadhaarAuth based banking on fingertips, Fino said in a release.

India Infoline (August 18, 2020)

Bharti AXA Life Insurance and SBM Bank India forge bancassurance partnership for insurance distribution

Bharti AXA Life Insurance and SBM Bank India forge bancassurance partnership for insurance distribution

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

August 18, 2020 11:53 IST | India Infoline News Service

Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, today announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

Commenting on the strategic alliance, Parag Raja, Managing Director and Chief Executive Officer, Bharti AXA Life Insurance, said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity. We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing insurance penetration in the country."

Latest(August 18, 2020)

Bharti AXA Life Partners with SBM Bank India for Insurance Distribution

Latest News | Bharti AXA Life Partners with SBM Bank India for Insurance Distribution

Agency News PTI | Aug 18, 2020 08:08 PM IST

A- A+

Latest News | Bharti AXA Life Partners with SBM Bank India for Insurance Distribution

Mumbai, Aug 18 (PTI) Bharti AXA Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India.

Under this agreement, the insurer will offer its life insurance products, including protection, health, savings and investment plans, to customers of SBM Private Wealth, the retail banking arm of SBM Bank India, a release said.

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Also Read | [New Lenovo Legion Gaming Laptops Launched in India, Prices Start From Rs 79,990.](#)

*** FIA Global expands operations to Bangladesh

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Fintech firm FIA Global on Tuesday said it has made a foray into Bangladesh under its global expansion plan.

The company offers digital payment and distribution solutions in India and Nepal.

FIA Global plans to expand its global business and set up operations in Bangladesh and support innovations that deliver maximum development impact for the bottom of the

India Blooms (August 18, 2020)

Bharti AXA Life, SBM Bank India join hands for 'bancassurance' partnership



Bharti AXA Life, SBM Bank India join hands for 'bancassurance' partnership

India Blooms News Service | @indiablooms | 18 Aug 2020, 01:42 pm

#BhartiAXA, #Bancassurance, #SBMBank

Leading private sector insurer Bharti AXA Life Insurance Tuesday announced its bancassurance partnership with SBM Bank India for distribution of life insurance products through the latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

Commenting on the strategic alliance, Bharti AXA Life Insurance Managing Director and

United News of India(August 18, 2020)

Bharti AXA Life, SBM Bank India join hands for 'bancassurance' pact

Bharti AXA Life, SBM Bank India join hands for bancassurance pact



New Delhi, Aug 18 (UNI) Leading private insurer Bharti AXA Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India for distribution of life insurance products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including

protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

Commenting on the strategic alliance, Bharti AXA Life Insurance Managing Director and CEO Parag Raja said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity."

SBM Bank India, one of the youngest new age banks in the country, has presence in six cities and serves its customers through direct and collaborative networks. The collaboration would offer different life insurance products to SBM Bank's customers in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad and Ramachandrapuram.

Times of republic (August 18, 2020)

Bharti Axa Life, SBM Bank forge bancassurance partnership



Managing Director and CEO of Bharti Axa Life Insurance Parag Raja.

Bharti Axa Life, SBM Bank forge bancassurance partnership



Last Updated on August 18, 2020 by [timesofrepublic](#)

New Delhi [India], Aug 18 : Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India, one of the youngest new-age banks in the country, for distribution of life insurance products.


Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of SBM Bank India.

Trendline(August 18, 2020)





Bharti AXA Life, SBM Bank India enter into bancassurance partnership


INSURANCE  Watch

TREND | 18 Aug 2020



BUSINESS LINE
SBM Bank to distribute Bharti AXA's products in its branches

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Bharti Axa Life, SBM Bank forge bancassurance partnership

Bharti Axa Life, SBM Bank forge bancassurance partnership

ANI
18th August 2020, 17:55 GMT+10



New Delhi [India], Aug 18 (ANI): Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India, one of the youngest new-age banks in the country, for distribution of life insurance products.

Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of SBM Bank India.

SBM Bank India has a presence in six cities and serves its customers through direct and collaborative networks. The collaboration will offer different life insurance products to customers in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad and Ramachandrapuram.

Bharti AXA Life partners with SBM Bank India for insurance distribution

Bharti AXA Life partners with SBM Bank India for insurance distribution

August 18, 2020 Team NON 0 Comments



MUMBAI: Bharti AXA Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India.

Under this agreement, the insurer will offer its life insurance products, including protection, health, savings and investment plans, to customers of SBM Private Wealth, the retail banking arm of SBM Bank India, a release said.

Source

BHARTI AXA LIFE PARTNERS WITH SBM BANK INDIA FOR INSURANCE DISTRIBUTION

BHARTI AXA LIFE PARTNERS WITH SBM BANK INDIA FOR INSURANCE DISTRIBUTION

August 19, 2020



MUMBAI: Bharti AXA Life Insurance on Tuesday announced its bancassurance partnership with **SBM Bank India**.

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RANCHI TEAM:- INDIA DAILY MAIL - Aug

Bharti AXA LI, AXA announce bancassurance with SBM Bank

Bharti AXA LI, AXA announce bancassurance with SBM Bank



August 18 15:13 2020

by Fayim Md

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ANI News (August 18, 2020)

Bharti Axa Life, SBM Bank forge bancassurance partnership



Managing Director and CEO of Bharti Axa Life Insurance Parag Raja.

Bharti Axa Life, SBM Bank forge bancassurance partnership

ANI | Updated: Aug 18, 2020 12:56 IST

New Delhi [India], Aug 18 (ANI): Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India, one of the youngest new-age banks in the country, for distribution of life insurance products.

Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of SBM Bank India.

SBM Bank India has a presence in six cities and serves its customers through direct and collaborative networks. The collaboration will offer different life insurance products to customers in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad and Ramachandrapuram.

News break(August 18, 2020)

SBM Bank India Teams Up with Karbon to Launch Karbon Card, India's First Corporate Credit Card for Startups

SBM Bank India Teams Up with Karbon to Launch Karbon Card, India's First Corporate Credit Card for Startups

crowdfundinsider.com | 02-14



SBM Bank India recently confirmed that it has teamed up with Karbon in order to introduce the Karbon Card, which is notably one of the nation's first corporate credit card designed specifically for startups or early-stage firms.

Bharti Axa Life, SBM Bank forge bancassurance partnership

Bharti Axa Life, SBM Bank forge bancassurance partnership

Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with SBM Bank India, one of the youngest new-age banks in the country, for distribution of life insurance products.

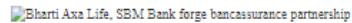
ANI | New Delhi | Updated: 18-08-2020 13:02 IST | Created: 18-08-2020 13:02 IST

Country

India

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 Bharti Axa Life, SBM Bank forge bancassurance partnership

Managing Director and CEO of Bharti Axa Life Insurance Parag Raja . Image Credit: ANI

Bharti Axa Life Insurance on Tuesday announced its bancassurance partnership with **SBM Bank India**, one of the youngest new-age banks in the country, for distribution of life insurance products. Bharti Axa will offer a suite of life insurance products including protection, health, savings and investment plans to customers of SBM Private Wealth, the retail banking arm of **SBM Bank India**.

SBM Bank **India** has a presence in six cities and serves its customers through direct and collaborative networks. The collaboration will offer different life insurance products to customers in **Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad** and Ramachandrapuram. "We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing insurance penetration in the country," said **Parag Raja**, Managing Director and Chief Executive Officer of Bharti Axa Life Insurance.

Neeraj Sinha, head of retail and consumer banking at **SBM Bank India**, said the collaboration will be another step towards building a customer-first bank that offers diverse solutions all under one roof. (ANI)

Bharti AXA Life to offer insurance products, including protection, health, savings and investment plans, through SBM Bank India's network

Bharti AXA Life to offer insurance products, including protection, health, savings and investment plans, through SBM Bank India's network

 August 18, 2020  onlineandyou  0 Comments

Bharti AXA Life Insurance announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

Commenting on the strategic alliance, Parag Raja, Managing Director and Chief Executive Officer, Bharti AXA Life Insurance, said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity. We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing insurance penetration in the country."

SBM Bank India has presence in six cities and serves its customers through direct and collaborative networks. The collaboration would offer different life insurance products to SBM Bank's customers in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad and Ramachandrapuram.

Commenting on the collaboration, Neeraj Sinha, Head – Retail & Consumer Banking, SBM Bank India, said, "Being a new age bank, we believe in offering a personalized, safe, reliable and holistic banking experience to our customers including our clients at SBM Private Wealth. This entails catering to the needs of our customers beyond traditional banking – including investments and insurance. In doing so, we always believe in collaborating with the leading solutions providers. This collaboration will be another step towards building a customer-first bank that offers diverse solutions all under one roof."

BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION

BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION

by Our Correspondent - Aug 18, 2020



jeevan suraksha ka
naya nazariya

Bharti AXA Life to offer insurance products, including protection, health, savings and investment plans, through SBM Bank India's network

MUMBAI : Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, today announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of

BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION

BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION

Posted on August 18, 2020 by PNI Admin

MUMBAI: Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, today announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

Commenting on the strategic alliance, **Parag Raja, Managing Director and Chief Executive Officer**, Bharti AXA Life Insurance, said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity. We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing insurance penetration in the country."

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Commenting on the collaboration, **Neeraj Sinha, Head – Retail & Consumer Banking**, SBM Bank India, said, "Being a new age bank, we believe in offering a personalized, safe, reliable and holistic banking experience to our customers including our clients at SBM Private Wealth. This entails catering to the needs of our customers beyond traditional banking – including investments and insurance. In doing so, we always believe in collaborating with the leading solutions providers. This collaboration will be another step towards building a customer-first bank that offers diverse solutions all under one roof."

Bharti AXA Life Insurance offers a wide range of innovative and need-based individual and group insurance solutions, including protection, savings, health and investments, that help customers meet their various life-stage requirements.

Verdict(August 18, 2020)

Bharti AXA Life strikes bancassurance partnership with SBM Bank India

Bharti AXA Life strikes bancassurance partnership with SBM Bank India

By Verdict Staff · August 19, 2020

Verdict Network



Bharti AXA Life Insurance has forged a bancassurance partnership with SBM Bank India to distribute its life insurance products through the latter's network.

Under the partnership, the complete suite of life insurance products by Bharti AXA Life Insurance will be offered to SBM Private Wealth customers. SBM Private Wealth is a retail banking arm of SBM Bank India.

Bharti AXA Life Insurance managing director and CEO Parag Raja said: "We are confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity."

SBM Bank India, which is said to have footprints in major six cities in India, offers services to customers through direct and collaborative networks.

The collaboration with Bharti AXA Life will enable the bank to offer various life insurance products to SBM Bank's customers in Mumbai, New Delhi, Chennai, Bengaluru, Hyderabad, and Ramachandrapuram.

Authority (August 18, 2020)

Bharti AXA Life Insurance And SBM Bank India Forge Bancassurance Partnership For Insurance Distribution

Bharti AXA Life Insurance And SBM Bank India Forge Bancassurance Partnership For Insurance Distribution

By AIT News Desk · On Aug 19, 2020

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Bharti AXA Life to offer insurance products, including protection, health, savings and investment plans, through SBM Bank India's network

Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of [life insurance](#) products through latter's network.

Under this agreement, Bharti AXA Life Insurance will offer its comprehensive suite of life insurance products, including protection, health, savings and investment plans, to the esteemed customers of SBM Private Wealth, the retail banking arm of SBM Bank India that aims to provide a powerfully exclusive gateway to finest opportunities and privileges.

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Commenting on the strategic alliance, **Parag Raja, Managing Director and Chief Executive Officer**, Bharti AXA Life Insurance, said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity. We believe partnership

[Bharti AXA Life Insurance coverage and SBM Bank India Forge Bancassurance Partnership for Insurance coverage Distribution](#)

Bharti AXA Life Insurance coverage and SBM Bank India Forge Bancassurance Partnership for Insurance coverage Distribution

OLIVER SMITH by OLIVER SMITH — August 19, 2020 in Life Insurance



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Bharti AXA Life to supply insurance coverage merchandise, together with safety, well being, financial savings and funding plans, by SBM Bank India's community

Bharti AXA Life Insurance coverage, a three way partnership between Bharti Enterprises, considered one of India's main enterprise teams, and AXA, one of many world's largest insurance coverage firms, introduced its bancassurance partnership with SBM Bank India, one of many youngest new age banks within the nation, for

[BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION](#)

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TOPICS: #Bharti AXA Life Insurance #Neeraj Sinha Head – Retail & Consumer Banking SBM Bank India #Parag Raja Managing Director And Chief Executive Officer Bharti AXA Life Insurance #SBM Bank India




POSTED BY: SACHIN MURDESHWAR AUGUST 19, 2020

- Bharti AXA Life to offer insurance products, including protection, health, savings and investment plans, through SBM Bank India's network

MUMBAI, 19 AUGUST, 2020 (GPN): Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, today announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

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होम राष्ट्रीय मेट्रो सिटी बंगलौर अंतरराष्ट्रीय मनोरंजन विज्ञान धर्म स्पोर्ट्स अन्य


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English

BHARTI AXA LIFE INSURANCE AND SBM BANK INDIA FORGE BANCASSURANCE PARTNERSHIP FOR INSURANCE DISTRIBUTION

By **Nayika Chak** 1 - August 21, 2020





Kolkata: Bharti AXA Life Insurance, a joint venture between Bharti Enterprises, one of India's leading business groups, and AXA, one of the world's largest insurance companies, announced its bancassurance partnership with SBM Bank India, one of the youngest new age banks in the country, for distribution of life insurance products through latter's network.

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Commenting on the strategic alliance, **Parag Raja, Managing Director and Chief Executive Officer**, Bharti AXA Life Insurance, said, "We are pleased to partner with SBM Bank India and confident that this alliance shall empower the bank's customers with protection and holistic financial planning solutions from our comprehensive product portfolio and further boost our bancassurance channel as a key distribution and growth opportunity. We believe partnerships with banks will help us achieve long-term growth aspirations and will continue to explore more such opportunities with trustworthy organisations for making life insurance reachable to more and more people and increasing

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